

ACCESS TO MARKETS





WHO WE ARE

HomeNet South Asia is a regional network of home-based worker organisations across South Asia. Our 62 member-organisations, represent over 12,000,000 home-based workers in the region.

Founded in 2000, we are South Asia's first and only network for home-based workers.





FORMS OF ORGANIZING

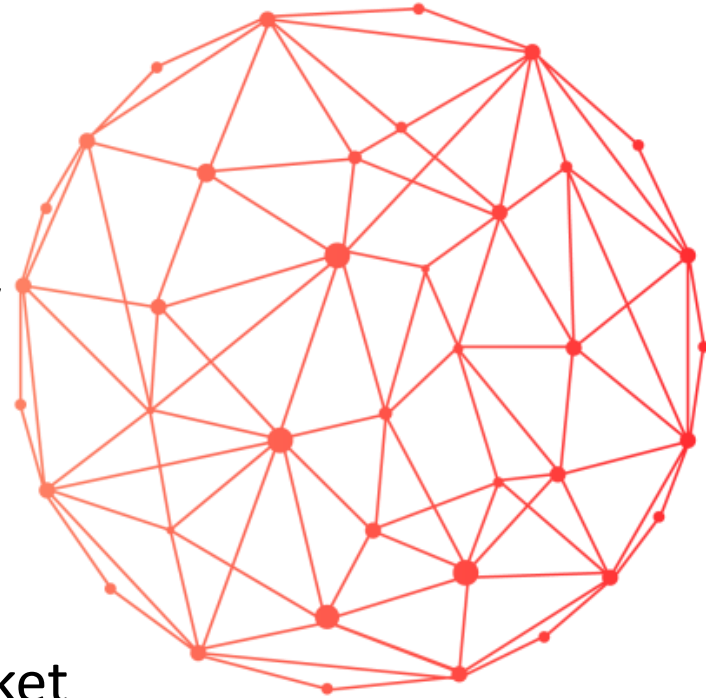
- ✓ Trade Union
- ✓ Cooperative
- ✓ Producer- Owned Company

CHALLENGES FACED BY OUR AFFILIATES



Network of Home-Based Workers in South Asia

- Limited or no access to digital space and technology/device
- Limited digital literacy
- COVID pandemic restrictions to access raw materials and markets physically
- Limited or no resources/working capital
- Need for capacity building for skill enhancement
- Limited knowledge on the demand of market





• WHAT SHOULD BE DONE TO ACCESS MARKETS?



Network of Home-Based Workers in South Asia

AT THE REGIONAL LEVEL

- Periodic brainstorming sessions to further understand the needs of the affiliates
- Promote cross border learning for best practices
- Partner with like-minded organizations to bridge the digital divide by providing them:
 - online trainings to capacitate their digital literacy
 - access to existing online resources (technical know-how)
 - hands on training to reach online market



• WHAT SHOULD BE DONE TO ACCESS MARKETS?



AT THE INTERNATIONAL LEVEL

- ✓ Strengthen the enterprises within our affiliates
- ✓ Create awareness among non-traditional partners, businesses and brands
- ✓ Promote products/skills of HBWs in business spheres with international brands
- ✓ Take lead in signing MOUs with corporate world and markets who can promote products made by HBWs
- ✓ Promote cross regional learning for best practices